



PHILIPPINES[®]
BUS ★ TRUCK
2023

12 - 14 JULY 2023 | WORLD TRADE CENTER, METRO MANILA

**PHILIPPINES'
INTERNATIONAL BUS, TRUCK
& COMMERCIAL VEHICLES EXHIBITION**

Organized by

TARSUS

www.busntruckexpo.com/PHILBUSTRUCK

DRIVE YOUR WAY TO SUCCESS WITH PHILBUS & TRUCK EXPO



PhilBus & Truck 2023 welcomed 8,041 trade buyers and visitors, with 12 partner associations and 1,419 delegates only proved that PhilBus & Truck Expo is the biggest gathering of all stakeholders in the Transport and Logistics sector to gather in one venue and create lucrative business opportunities.

PhilBus & Truck 2023 will be on its 6th edition with bigger exhibition space and will launch its first show outside Metro Manila.

Manila, Philippines
Event date: 12 - 14 July 2023
Venue: World Trade Center, Metro Manila

“
 We are very impressed with this year's PhilBus & Truck edition, we had more leads and more opportunities to interact with our business prospects through the conferences and business matchmaking.
 - Ms. Recca Menchavez
 Transport Sector Brand Manager - Pilipinas Shell
 ”

“
 I am satisfied with your Business Match Making, Our President is interested to be one of your exhibitor on your next expo.
 - Ms. Eva Gonzalez
 Secretary - Power Trac
 ”

LOGISTICS AND TRANSPORT SECTOR IN THE PHILIPPINES



Ranked to be among the **strongest clusters of emerging markets** in Southeast Asia due to business – friendly conditions and core strengths, according to a survey of 50 nations.



The government is aggressive and firm on their **Public Utility Vehicle Modernization Program** that sets the local manufacturers to supply 140,000 out of the 200,000 units or 70% of the total public utility vehicles (PUV) that will replace the old units to be phased out in compliance with the PUVM program



PH's Build, Build, Build involves **\$180 billion in infrastructure** spending until 2022 to boost economic growth with 6 airports, 4 seaports, 9 railways, 32 roads and bridges & 3 bus rapid transits

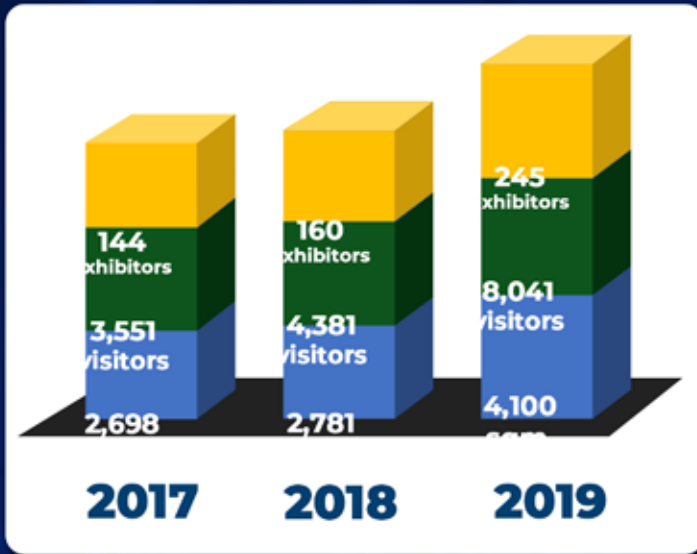


Top 13 shipper of items to the EU at **17.7 percent higher** than 1.6 million tons a couple of years ago.



3.2% of the country's GDP is supported by the air transport sector

2019 POST-EVENT REPORT



exhibitor visitor exhibition space growth

This edition of 4 co-located shows, PhilBus & Truck, Philauto, Coldchain Expo and CME 2019 proved to be the ideal platform in the Philippines for trade and sharing of expertise between stakeholders and professionals of the Transport and Logistics sector in the country. Impressive growth in exhibitor visitor and exhibition space proved that this show is the biggest gathering of the transport and logistics industry every year.

VISITOR'S PROFILE

21%	Logistics Professionals	2%	Freight Forwarders
14%	Retail & Construction	4%	Custom Brokers
10%	Real estate developers	9%	Packaging Service Providers
2%	Government Officials	6%	Transport Service Providers
8%	Trading Companies	5%	Warehouse Operators
12%	Logistics Service Providers	7%	Transport Companies

WHY EXHIBIT WITH PHILBUS & TRUCK EXPO?



Promote your product and solutions at the biggest International Bus, Truck and Commercial Vehicles expo in the country



Network and **establish lucrative business relationships** with thousands of stake leaders and leaders in the industry



Benchmark and learn from other international and local competitors



Enhance your **brand awareness** and gain media exposure



Acquire **expert knowledge** from global thought leaders with our conferences

WALK ON PACKAGE RENTAL

\$390 per sqm.

Inclusive of:

- Needle punch carpetting
- White polyester laminated partition walls for side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on fascia board
- Fluorescent light
- Information Table
- Folding Chair
- Waste Basket

BARE SPACE ONLY

\$358 per sqm. (Minimum 18 sqm.)



EXHIBITOR PROFILE

- Commercial Bus and Truck
- Oil and Petroleum Company
- Truck Body Manufacturers
- Bus, Truck and Heavy Vehicles Parts and Maintenance
- Bus and Truck Spare Parts Wholesaler
- Bus and Truck Equipments
- Transport Service Providers and Other Logistics Companies such as Freight Forwarders and Shipments

SPONSORSHIP OPPORTUNITIES

Philbus & Truck 2023 is an excellent platform to stand out and increase your brand.

Exhibition Bags

More than 6,000 bags will be produced. Each visitor will be given a carrier bag free of charge upon their arrival at the venue.

Exhibitor/Visitor Lanyards

Over 8,000 lanyards will be produced. It is a must for each visitors and exhibitors to wear their lanyards during the exhibition. This gives you maximum visibility to expose your brand to visitors and potential clients.

Exhibitor/Visitor Badges

Over 8,000 badges will be printed. It is a must for each visitors and exhibitors to wear their badge during the exhibition. This exposes your brand to visitors and potential clients.

Registration Desk

The registration desk is an excellent space for branding as it is mandatory for all the visitors to register and pass through the registration counter to collect their badges and enter exhibition halls.

Media Lounge

This is where the media and outlets hold their interviews with our special guests and exhibitors. This allows your brand to be exposed to visitors, exhibitors and the masses.

ABOUT THE ORGANIZER:

Philbus & Truck is organized by Tarsus Southeast Asia - the region's leading exhibition & conference organizer with operations in Malaysia, Cambodia, Vietnam, Myanmar, Singapore, Sri Lanka and the Philippines. Established in 1996 and headquartered in Malaysia, its portfolio covers the energy, water, oil & gas, hotel, food, livestock, agriculture, green technology, building and infrastructure sectors. It is also the leader in auto parts industry shows including MyanAuto in Myanmar, CamAuto in Cambodia and PhilAuto in the Philippines. The company prides itself in working closely with local industry organizations and in delivering real results and return on investments for exhibiting and participating companies.

Business to Business Matchmaking Lounge

Business Meeting will be held in this Lounge. This will give your brand the maximum exposure to industry decision makers

VIP Lounge Sponsorship

Let your brand be known to the top honchos in the transportation industry from government to manufacturers to distributors.

Onsite Branding/Signage

Strengthen your brand awareness through direct eye to eye communication. Onsite Branding allows your company to stand out from your competitors and expose your image to thousand of trade visitors

CONTACT DETAILS:

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